

System Time vs. Creative Time

The definition for system time is the reworking of files which have been provided by the client.

Creative time is incurred when we are NOT supplied with associated elements or when the work required is of a subjective nature.

The following services fall under “System Time.”

Hourly Rate
\$60.00

- Cropping of files.
- Colour correction
- Resizing of files.
- Placing high-res images.
- Correction of typos.
- Take out or add a line of text when the font is supplied.
- Local colour correction.
- Mock ups provided we are supplied with the elements to position.

The following services fall under “Creative Time.”

Hourly Rate
\$150.00

- Creation of a design or layout.
- Recreation of an element (i.e., A tag or logo)
- Local colour correction (i.e., Change a shirt from red to green)
- Replace type or a line of text with no supplied font.
- Removal of an element from a photo or clone an area.